



# BEYOND THE BELL BRANCH

# FUNDING OPPORTUNITIES

Current financial conditions have opened up the opportunity for corporate and private funding for the following after school programs. The Beyond the Bell Branch of LAUSD is looking for partners to invest in the future of the children of Los Angeles, gain significant brand recognition and receive potential tax benefits. Sponsors are welcome to support an entire program or selected parts thereof. Multiple sponsorships are welcome.

## After school Programs Benefit Youth, Families & Communities

Afterschool programs like those offered by Beyond the Bell that uses evidence-based approaches are consistently successful in producing multiple benefits for youth, including improvement in children's personal, social and academic skills, as well as their self-esteem.

- Participants attend school more often and report higher aspirations for finishing school and going to college.
- They are 20 % less likely to drop out and 30% less likely to participate in criminal activities.
- Teens who do not participate in afterschool programs are nearly three times more likely to skip classes than teens who do participate.
- They are also three times more likely to use marijuana or other drugs, and are more likely to drink, smoke and engage in sexual activity.

### Did You Know?

The hours between 3 p.m. and 6 p.m. are the peak hours for juvenile crime and experimentation with drugs, alcohol, cigarettes and sex.

Researchers estimate that every dollar invested in after school programs saves the city \$2.50 in crime-related costs.



**Stay Late and Graduate!**

## ACADEMIC INTERVENTION PROGRAMS

### Bridge to Success - Pilot Transition Program

- Helps matriculating elementary 5<sup>th</sup>/6<sup>th</sup> grade students who are at risk of failure make successful transition to middle school
- Helps matriculating middle school 8<sup>th</sup> grade students who are at risk of failure make successful transition to high school
- Acclimates students to next level; Improves academic self-efficacy
- Increases student's ability to adjust and succeed in school
- Smaller class sizes (25:1)
- Enables personalization leading to improved student achievement
- Offers high school students credit toward graduation



- Focus is on mathematics, science, literacy and study skills
- Teachers are specially trained for targeted students
- Provides training and opportunities for parent involvement

#### Funding Needed to Operate:

**One Elementary or Middle school program**  
Serves 100 students

**\$25,000**

### Academic Tutoring

- Provides "just in time" support to students
- Provides established curriculum
- Improves academic achievement
- Improves student efficacy
- Enables personalization

#### Funding Needed to operate per school :

• 2 hours/day, 5 days/week for every 100 Title I students

**\$88,000**

• 2 hours/day, 5 days/week for every 100 "Basic or Below" in English Language Arts or Mathematics

**\$128,800**

#### Partnership Benefits\*

- Signage at Specified Events
- Brand Integration
- Displays and Booths at BTB Events
- Product and Gift Give-A-Ways
- BTB Web-site presence
- Verbal recognition at specified events
- Speaking Opportunities
- Public Relations

\* Subject to LAUSD approval and guidelines.

**Mission Statement:** In collaboration with community partners, the Beyond the Bell Branch of the Los Angeles Unified School District ensures that all children and youth in the district have access to high quality, safe, and supervised education, enrichment, and recreation programs that engage and inspire learning and achievement beyond the regular school day.

## ACADEMIC INTERVENTION PROGRAMS

### Academic Camps

- Provides intensive support for students interested in academic enrichment (mathematics, English language, science) and the performing arts (music, dance, and media arts)
- Provides established curriculum
- Improves academic achievement and skills development
- Improves student efficacy
- Enables personalization

**Funding needed to operate:**

**One session on school site**

Serves 60 students per school

**\$18,300**

**One weekend on camp site**

Serves 100 students per school on camp site

**\$37,000**

### SAT/ACT Classes

- Provides one month of preparation for approximately 600 12th grade students by certificated teachers
- Provides required study materials

**Funding needed to operate**

One school site

**\$25,000**

### CAHSEE Prep Classes

- Provides 2 months of CAHSEE prep on Saturdays to 360 students
- Focus on English and Mathematics

**Funding needed to operate:**

One school site

**\$48,000**

### Migrant Education

- Improves literacy
- Improves literacy of migrant families
- Promotes success in school for students and parents
- Prepares parents to become leaders in their community

- Offers high school students credits toward graduation
- Provides foundation of success in school for children from birth to seven years of age
- Involves high school students in exploring future education & career options
- Motivates and empowers high school migrant youth



**Funding Needed to Operate:**

**One High School Transition Program**

- **Preschool Program (MEES)** \$ 61,000  
Serves 30 students, 30 parents, 8 weeks
- **Saturday School Program** 189,000  
Serves 200 students, 8 weeks
- **Leadership Camp** 26,000  
Serves 60 students, 3 days
- **Career & College Conference** 8,000  
Serves 100 students, 8 weeks
- **Parenting Involvement Classes** 56,000  
Serves 100 parents, 8 weeks

**\$340,000**

**Stay Late and Graduate!**

The Los Angeles Unified School District is a tax exempt organization.

For further information,

Call: 213 241-7900 or visit our web site at: [www.btb.lausd.net](http://www.btb.lausd.net)